



Linköping Conference 12-13.03.2019

Digital Storytelling in Gamla Linköping Open-Air Museum.

The main theme of the program was to show different ways of using digital solutions in storytelling and conveying our cultural heritage, with variation in financial and time conditions. In Gamla Linköping Open-Air Museum we work with living history and one of our biggest challenges, is to make history accessible all year round, even in periods when the number of museum events and activities goes down. This is something we wanted to exemplify.

In our museum, we work with social media and simple film-making, and to make a film depicting the visit in Linköping was the first mission for the group when they arrived. We normally use simple applications in our mobile phones, which we showed in a workshop the first day. The outcome of this filmmaking became a good example of the necessity to be able to both experience and reflect at the same time. It's often hard to remember to film something when you are in the middle of it.



Region Östergötland Digital Culture Cluster presented "a way of approaching technology" and game development during an open seminar. During this seminar the network met with other cultural institutions in Östergötland and saw good examples of digital solutions to convey cultural heritage.

Further on, we wanted to show our best practices in the open air museum with Qr-codes, applications, digital archives and simple or more complex solutions also in other institutions. We saw some of the more complex solutions at Linköping Castle- and Cathedral museum and at the Swedish Air Force museum.

Overall, the program presented a variety of different digital solutions, focusing on the possibility to make ideas come to life. It was also important for us to show that contents and the ambition to meet certain needs among our audience is the main reason we work with digital solutions.

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NORDIC-BALTIC MOBILITY PROGRAMME

Culture

VIRTUAL EXPOSITION

Short-term network project funded by Nordic Culture Point

– making new museum experiences

The network aimed to increase the digital competence and capacity building among the staff at the museums of North Karelian Museum of Joensuu, Finland, Joensuu Art museum, Museum "Riga Art Nouveau Center" Latvia and Gamla Linköping Open-Air Museum, Sweden.

The method of achieving this was to arrange 3 digital training camps and meetings, one meeting in each country. The established network has organized regular meetings and create new cooperation with cultural diversity in the Nordic and Baltic countries.

The aim was to disseminate the knowledge and outcome in a transparent way and make it available to the citizens of Riga, Joensuu and Linköping.

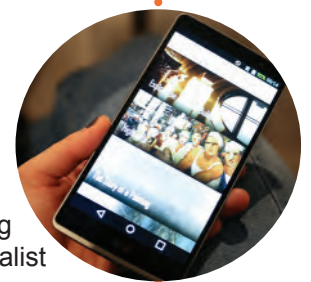
Implementation

At each training camp, 3 employees attended from each museum. Each museum made content for its training camp based on the respective specialist expertise and ongoing projects.

The training camps lasted for 3 days and included lectures by experts, practical workshops and experience exchanges (bench-marking).

www.gamlalinkoping.info/en
www.jugendstils.riga.lv
www.pohjoiskarjalanmuseo.fi
www.nordiskkulturkontakt.org/en

Facebook group:
www.facebook.com/groups/2277406355653392/





Joensuu Conference 23-24.10.2018

The Joensuu conference started with a workshop and lecture by Jani Holopainen and Miina Kalso from Mixed Reality Hub of University of Helsinki. The Hub presented service and system design research in the field of digital information technologies. They also provided examples how the tools and service design models could be adapted to museum context.

In the workshop, also company representatives presented varying solutions and applications, which museums could use in their exhibitions, such as augmented reality and virtual reality applications. Participants were able to try out these applications.

Joensuu Museums also presented the mobile guide application for the permanent exhibition Visiting Karelia. The app was created as part of a national project, which aimed at serving the needs of integration and language training programmes for immigrants. However, it also serves all museums customers.

Art educator Ella Törmikoski also introduced the participant to the Joensuu Art Museum's Art in Movies workshop. In the workshop, participants created their own movie poster out of the artworks presented in Joensuu Art Museums's permanent exhibitions. The digital workshop is for teenagers between the age of 12 and 14. Nevertheless, it is also suitable for adult groups.

North Karelian Museums mobile app:
www.citynomadi.com/route/c78168fad37fd-89179d3acb7540f56a5
www.pohjoiskarjalanmuseo.fi/in-english
www.joensuuntaidemuseo.fi/in-english



Riga Conference 17-18.09.2019

The third final conference of the Project VIRTUAL EXPLOSION - MAKING NEW MUSEUM EXPERIENCES was held in Riga, Latvia at the Museum of Association of Culture institutions of Riga City Council "Riga Art Nouveau Centre" from 17 - 19 September 2019.

Visits to various contemporary museum exhibitions: Museum "Riga Art Nouveau centre", Riga Motor Museum, Museum "The Rainis and Aspazija Summer House" in Jurmala, Aspazija Historic House, Jurmala Open-air Museum, Latvian National Museum of Art and "MAGNETIC LATVIA" Business Information Centre at Riga International Airport, discussions and observations have provided copious material for future joint efforts.

It was vital to partners of the Project to identify the benefits, development tendencies, challenges and issues brought about by virtual innovations.

There are a unifying and common way master to learn history - in Joensuu, Linköping and Riga - not as an observer, but as an accomplice who feels authentic in the interior and can enjoy a very intimate atmosphere and a connection with the historical space and events in it. Ad that is very useful and effective in providing an opportunity for an in-depth environment both to obtain information, to share it and to encourage interest in history as a whole, using the new technologies.

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